



Madurai Kamaraj University

University with Potential for Excellence
(Re-accredited by NAAC with A++ in the 4th Cycle)



The Centre for Tourism and Hotel Management
Madurai Kamaraj University
Madurai, Tamil Nadu

Cordially invite you for the Inauguration of the
RASHTRIYA UCHCHATAR SHIKSHA ABHIYAN (RUSA - MKU)
Sponsored

FIVE DAYS SKILL DEVELOPMENT PROGRAM ON
“START YOUR OWN CAFÉ OR CLOUD KITCHEN:
FROM CONCEPT TO LAUNCH”

at Centre for Tourism and Hotel Management on (06.01.2026 to 10.02.2026)

INAUGURATION FUNCTION

Invocation

Welcome Address : **Dr. S. Sugasri**
Programme Co-ordinator
Centre for Tourism and Hotel Management
Madurai Kamaraj University

Presidential Address : **Prof. Dr. M. Ramakrishnan**
Registrar i/c
Madurai Kamaraj University

Inaugural Address : **Mr. S.V. Suraj Sunadara Shankar**
Managing Partner
SVS Foods
Madurai - 625 009

Vote of Thanks : **Mr. Babu Thangaraj**
Guest Faculty
Centre for Tourism & Hotel Management
Madurai Kamaraj University

PROGRAMMESCHEDULE

Day-1(Tuesday) 06.01.2026

Inauguration10:00am-11:00am	
Session-1 11:00 am-01:00 pm	Session-2 02:00 pm-05:00 pm
Topic: Key issues and Challenges in Startup Establishment Resource Person: Mr. S.V.Suraj Sunadara Shankar, Managing Partner, SVS Foods, Madurai - 9	Topic: Emerging Trends in Startup System Resource person: Dr.T.Hemelatha Head, Dept. of Business Administration, Latha Mathavan Arts and Science College, Madurai

Day-2 (Wednesday)07.01.2026

Session-1 11:00 am-01:00 pm	Session-2 02:00 pm-05:00 pm
Topic: Skill Enhancement training in Bakery Products(dry &Wet ingredients)preparation Techniques - I Resource Person: Chef Mr.Maheshkumar, Proprietor Choconack Bakery and Confectionery, Madurai	Topic: Skill Enhancement training in Bakery Products(cakes, biscuits ,etc) preparations Technique s-II Resource Person: Chef Mr.Maheshkumar, Proprietor ChocoSnack Bakery and Confectionery, Madurai

Day-3 (Thursday) 08.01.2026

Session-1 11:00am-01:00pm	Session-2 02:00pm-05:00pm
Topic: Hands on Training Module on Food Processing Operations(Fruits) Resource Person: Mr.Mariappan, Senior Consultant Food Processing ,Director, Manoj Consultancy, Vasantha Nagar, Madurai-3	Topic: Hands on Training Module on Food Processing Operations(Vegetables) Resource Person: Mr.Mariappan, Senior Consultant Food Processing ,Director, Manoj Consultancy, Vasantha Nagar, Madurai-3

Day-4(Friday)09.01.2026

Session-1 11:00am-01:00pm	Session-2 02:00pm-05:00pm
Topic: Online branding and branding strategies for Food Products Resource Person: Dr.B.Nandhini, Dept of Business Administration SRM College for Engineering and Technology, Madurai	Topic: Hands on demonstration on Snacks & Savories Resource person: Mrs. Anandavalli & Mrs. Anadhi Stalin AAAM Events, Madurai

Day-5 (Saturday)10.01.2026

Session-1 11:00am-01:00pm	Session-2 02:00pm-05:00pm
Topic: Public Financing &Credit support for Startup and Startup Projects Resource Person: Ms. Neelavalli, Consultant in startup Promotion and project Preparation. Madurai	Discussion about the products & Display Feedback from participants Valedictory Function